

Day 1 Schedule (September 16)

Time	Title
1:00 – 2:00p	Check-in
2:00 – 2:15p	Welcome to Amusement 360 – <i>Danny Gruening</i>
2:15 – 2:45p	Embrace This Mindset to Overcome Any Business Challenge – <i>Danny & Michelle Gruening</i>
2:45 – 3:15p	Is Now the Time to Grow your Brand? – <i>Jerry Merola</i>
3:15 – 3:30p	Break
3:30 – 4:00p	The Factors That Impact Attraction Decisions – <i>Russ Van Natta & Armando Lanuti</i>
4:00 – 4:30p	Panel Discussion – <i>CenterEdge Software, Party Center Software, ROLLER, Semnox</i>
4:30 – 5:00p	Vendor/Networking Break
5:00 – 5:30p	Operator Interview – <i>TBD</i>
5:30 – 6:30p	Keynote – Silence Kills: Communication Tactics with a Hostage Negotiator – <i>Scott Harvey</i>
6:30 – 10:00p	Dinner and Drinks in the Event Space

Day 2 Schedule (September 17)

Time	Title
8:30 – 9:00a	Continental Breakfast / Check-in
9:00 – 9:15a	Day 2 Kickoff – <i>Russ Van Natta & Kimberly Schilling</i>
9:15 – 9:45a	Panel Discussion – <i>Delta Strike, DFX, Laserforce, QubicaAMF</i>
9:45 – 10:30a	Vendor/Networking Break

	Stage 1 (Room: Hendricks A)	Stage 2 (Room: Hendricks D)
10:30 – 11:00a	Location-Based AI Marketing Is The Future: Don't Get Left In The Past – <i>Jackie Hoegger</i>	What to Expect When Opening a New FEC – <i>Dave Wallace</i>
11:10 – 11:40a	Digital Growth Strategies: Boosting Birthday Party Revenue and Beyond – <i>Courtney Drahos</i>	How to Secure Project Financing for a New or Expanded Venue – <i>Jerry Merola</i>
11:50 – 12:20p	Future-Proofing Your Entertainment Venue – <i>Kevin Williams</i>	More Than Drawings: The Unexpected Value of Architects – <i>Jason Wistreich</i>

12:20 – 1:30p **Networking Lunch Break**

	Stage 1 (Room: Hendricks A)	Stage 2 (Room: Hendricks D)
1:30 – 2:00p	Arcade 201: Advanced Strategies to Boost Profits – <i>Adam Kleinhenz</i>	Arcade 101: The Science Behind a New Game Room – <i>Britannie Betti</i>
2:10 – 2:40p	The Power of a Great Food and Bar Program in Your FEC – <i>Dave Wallace</i>	From Day One to All-Star: Streamlining Onboarding for Maximum Impact– <i>Genevieve Sullivan</i>

2:50 – 3:20p	Panel Discussion – <i>A&A Global, Betson, Embed, Shaffer</i>
3:20 – 4:15p	Vendor/Networking Break
4:15 – 5:00p	Operator Interview – <i>Craig Erlich & Heather Dolhi, Launch Family Entertainment</i>
5:00 – 5:30p	Beyond Achievement: Create Fulfillment in Business and Life – <i>Danny Gruening</i>
5:30 – 5:40p	Load Bus for Transportation
5:40 – 7:00p	Theme Factory Tour (<i>5767 Dividend Rd, Indianapolis, IN 46241</i>)
7:00 – 10:00p	Dinner, Drinks, and Casino Night in the Event Space

Day 3 Schedule (September 18)

Time	Title
9:00 – 9:30a	Continental Breakfast
9:30 – 9:45a	Day 3 Kickoff – <i>Russ Van Natta & Kimberly Schilling</i>
9:45 – 10:15a	Operator Interview – <i>TBD</i>
10:15 – 10:30a	Vendor/Networking Break
10:30 – 11:00a	The 7 Key Factors of Social Gaming – <i>Bart Burger</i>
11:00 – 11:30a	Grow Your Business With a Vivid Vision – <i>Armando Lanuti</i>
11:30 – 12:00p	The Journey to Becoming an Influential Leader – <i>Danny & Michelle Gruening</i>
12:00 – 1:15p	Final Networking Lunch Break
1:15p	Event Conclusion
1:30 – 3:00p	Event Add-On: Leadership & Goals Workshop During Amusement 360, you'll spend three days soaking up powerful strategies, big ideas, and industry best practices — then what happens? If you're serious about your business growth, it's time to turn all that insight into action in this small-group workshop for existing operators. <ul style="list-style-type: none">• Pinpoint your 2 highest-impact growth opportunities for your business• Identify the 2 most critical shifts you must make as a leader to unlock your next level• Build a clear, practical ACTION plan to tackle these 4 high-leverage priorities right away