

## Day 1 Schedule (May 6)

<b>Time</b>	<b>Title</b>
<b>1:00 – 2:00p</b>	<b>Check-in</b>
2:00 – 2:15p	Welcome to Amusement 360 – <i>Danny Gruening</i>
2:15 – 2:45p	Embrace This Mindset to Overcome Any Business Challenge – <i>Danny &amp; Michelle Gruening</i>
2:45 – 3:15p	Is Now the Time to Grow your Brand? – <i>Jerry Merola</i>
<b>3:15 – 3:30p</b>	<b>Break</b>
3:30 – 4:00p	The Factors That Impact Attraction Decisions – <i>Russ Van Natta &amp; Armando Lanuti</i>
4:00 – 4:30p	Panel Discussion – <i>Delta Strike, DFX, Laserforce, QubicaAMF</i>
<b>4:30 – 5:00p</b>	<b>Vendor/Networking Break</b>
5:00 – 5:30p	Operator Interview – <i>Stephanie Moxley, Pins &amp; Wheels</i>
5:30 – 6:30p	Keynote – Silence Kills: Communication Tactics with a Hostage Negotiator – <i>Scott Harvey</i>
<b>6:30 – 10:00p</b>	<b>Dinner and Drinks in the Event Space</b>

## Day 2 Schedule (May 7)

Time	Title
<b>8:30 – 9:00a</b>	<b>Continental Breakfast / Check-in</b>
9:00 – 9:15a	Day 2 Kickoff – <i>Russ Van Natta &amp; Kimberly Schilling</i>
9:15 – 9:45a	Panel Discussion – A&A Global, Betson, Embed, Shaffer
<b>9:45 – 10:30a</b>	<b>Vendor/Networking Break</b>

	Stage 1 (Room: Hendricks A)	Stage 2 (Room: Hendricks D)
10:30 – 11:00a	How to Secure Project Financing – <i>Jerry Merola</i>	Save Thousands With a Proactive Approach to Liability – <i>Kevin Lonzo</i>
11:10 – 11:40a	Operational Best Practices – <i>Dave Wallace</i>	More Than Drawings: The Unexpected Value of Architects – <i>Jason Wistreich</i>
11:50 – 12:20p	Digital Marketing Fundamentals that Impact Revenues – <i>Meaghan Flickinger</i>	Service Superheroes: How to Create Memorable Moments with Minimal Staff – <i>Genevieve Sullivan</i>

**12:20 – 1:30p**      **Networking Lunch Break**

	Stage 1 (Room: Hendricks A)	Stage 2 (Room: Hendricks D)
1:30 – 2:00p	Arcade 201: Advanced Strategies to Boost Profits – <i>Adam Kleinhenz &amp; Britannie Betti</i>	The 5 Choices of Extraordinary Productivity – <i>Bart Burger</i>
2:10 – 2:40p	Future-Proofing Your Entertainment Venue – <i>Kevin Williams</i>	The Power of a Great Food and Bar Program in Your FEC – <i>Dave Wallace</i>

2:50 – 3:20p	Panel Discussion – CenterEdge Software, Party Center Software, ROLLER
<b>3:20 – 4:15p</b>	<b>Vendor/Networking Break</b>
4:15 – 5:00p	Operator Interview – <i>Mario Valadez, Conroe's Incredible Pizza</i>
5:00 – 5:30p	Beyond Achievement: Create Fulfillment in Business and Life – <i>Danny Gruening</i>
5:30 – 5:40p	Load Bus for Transportation
5:40 – 7:00p	Theme Factory Tour ( <i>5767 Dividend Rd, Indianapolis, IN 46241</i> )
<b>7:00 – 10:00p</b>	<b>Dinner, Drinks, and Entertainment in the Event Space</b>

## Day 3 Schedule (May 8)

<b>Time</b>	<b>Title</b>
<b>9:00 – 9:30a</b>	<b>Continental Breakfast</b>
9:30 – 9:45a	Day 3 Kickoff – <i>Russ Van Natta &amp; Kimberly Schilling</i>
9:45 – 10:15a	Operator Interview – <i>Tyler Houser, Airway Fun Center</i>
<b>10:15 – 11:00a</b>	<b>Vendor/Networking Break</b>
11:00 – 11:30a	The Story of Data and How it Can Drive Business Growth – <i>Sara Paz</i>
11:30 – 12:00p	5 Simple Ways to Increase Revenue by a Million Dollars – <i>Sherry Howell</i>
<b>12:00 – 1:15p</b>	<b>Networking Lunch Break</b>
1:15 – 1:45p	Grow Your Business With a Vivid Vision – <i>Armando Lanuti</i>
1:45 – 2:30p	The Journey to Becoming an Influential Leader – <i>Danny &amp; Michelle Gruening</i>
<b>2:30p</b>	<b>Event Conclusion</b>