

## 360 Event Testimonials

**We could tell you all about the 360 Event and how impactful it is. But instead, we'll let our past attendees speak for us. These are just a few of the comments from the hundreds of people who have attended this event.**

"The amount and quality of information these past 2 days would have taken countless days and hours of research and reading to obtain on my own. There is no substitution or better event to attend as a laser tag operator or FEC owner."

*Stacey Niedfeldt, Widgets*

"This 3-day event with Creative Works blew away my expectations. The resources provided, information, vendors, contractors, owners/operators are priceless."

*Raysean Herrington*

"I wish we would have attended this event before we opened our bowling alley. The information provided was extremely eye opening, even after 13 years of being in the business. We would have definitely done some things differently had we attended this event before opening. I highly recommend this to anyone that is thinking about opening any type of entertainment center."

*Tommy Barberini, Oak Mountain Lanes*



"It is worth taking the time to attend this event for any owner/operator, whether they're just starting out/opening or have been in business for decades and think they "know everything". They will learn something new."

*Kim Buxhoeveden, Kynytyx*

"As an FEC owner this trip has been worth every minute. Very relevant and insightful information shared by the industry's best."

*Daniel Antoniou, Xplore Kids, Inc.*

"I can honestly say that unless you are a consultant, you WILL learn and find something to apply to your FEC or to yourself for improvement."

*Shannon Kubiak, FunDimension*

"If you have an FEC or are thinking about doing one, this seminar is a must. Tons of valuable information."

*Robert Varano, Hi-Tor Lanes*



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"This event has provided so much insight into the family entertainment industry as well as so many valuable relationships going forward. Every member of the Creative Works staff is amazing, knowledgeable, and so energetic. This has been an awesome experience and the attention to detail has been amazing."

*Kim Green, Xtreme Adventure Zone*

"It was a great event with a tremendous amount of useful information to take home. Take great notes when you go to the next event. Couldn't have asked for a better experience."

*Will Flores, Adventure Island*

"We had just found our location, were working through the lease and decided to come to the Creative Works event. I had no idea of what to expect. After attending the event I quickly had a great understanding of how much additional space to request in the lease along with the whole host of key learning's to make Laser Tag be successful for us. I see us coming again for the new information and another great tour of the Creative Works Theme Factory."

*Rodrick Moore, Launch Trampoline*



"The depth of knowledge from industry professionals all in one place was invaluable. Leveraging their knowledge will help our business grow rapidly!"

*Jack Swets*

"This event was literally a 360 degree view of starting, renovating or building a laser tag or FEC facility. We walked away with so much information, a better understanding, and the feeling like we have a team of people that will help us succeeding in our business."

*Amy Rose*

"This was the best 2-day conference of any sort I've been to. A wide variety of topics for entertainment centers, on-site tours, opportunities for first-hand experience of equipment in demo and in action, and a "next steps" for all phases of entertainment center development. Big thanks to Creative Works for putting on this event!"

*Brandon Swango*

"I came to this meeting knowing very little about the laser tag business. This seminar was one of the best I have ever attended in my 40 years of business. If you're thinking about laser tag, these two days of intense information are a must. The bonus is there were many speakers that covered additional topics such as financing, insurance, laser tag manufacturers, worldwide trends, social media, POS systems and more. Amazing and very informative."

*David Nicoli, Nicoli's Grill & Sports Bar*

Here are some of the past 360 Event attendees who have successfully opened attractions.

